DS AUTOMOBILES

PRICE AND SPECIFICATION GUIDE



APRIL 2025

REFINEMENT IS A JOURNEY

01 INTRODUCTION



01 THE BRAND

DISCOVER THE DS AUTOMOBILES BRAND

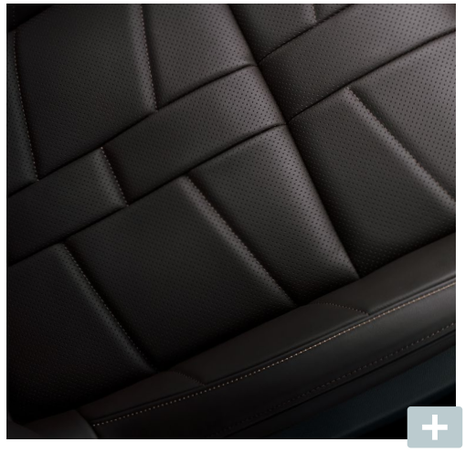
AVANT-GARDE

Two letters that resonate with automotive high fashion could only have been created in Paris, the capital of sophistication and the avant-garde. Today, as in the past, the DS brand injects its innovative spirit into every model that leaves its workshops.

More information



HERITAGE



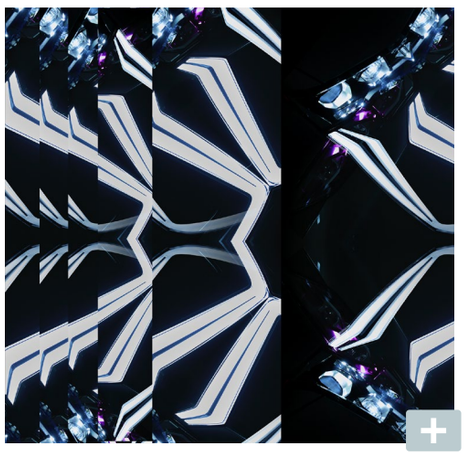
EXPERTISE



EXCLUSIVE EXPERIENCE



PARTNERSHIPS



ELECTRIFICATION

CON
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DS AUTOMOBILES

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02 PERSONALISATION



02 EXTERIOR DESIGN

COLOURS



PEARL CRYSTAL (M0PH)
Metallic



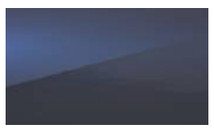
PERLA NERA BLACK (M09V)
Metallic



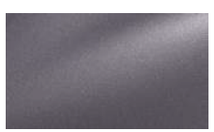
LACQUERED GREY (M0SC)
Metallic



TITAN GREY (M01J)
Metallic



SAPPHIRE BLUE (M06L)
Metallic



NIGHT FLIGHT (M06L)
Metallic



02

INTERIOR DESIGN

BLACK ALCANTARA® INTERIOR
STANDARD ON PALLAS





*Images include options

02

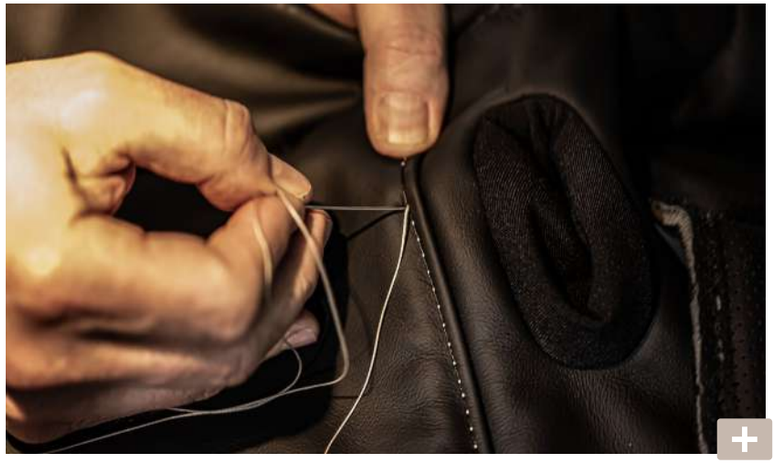
INTERIOR DESIGN

PEARL GREY NAPPA LEATHER INTERIOR
STANDARD ON ÉTOILE





02 QUALITY AND ATTENTION TO DETAIL



PEARL STITCHING



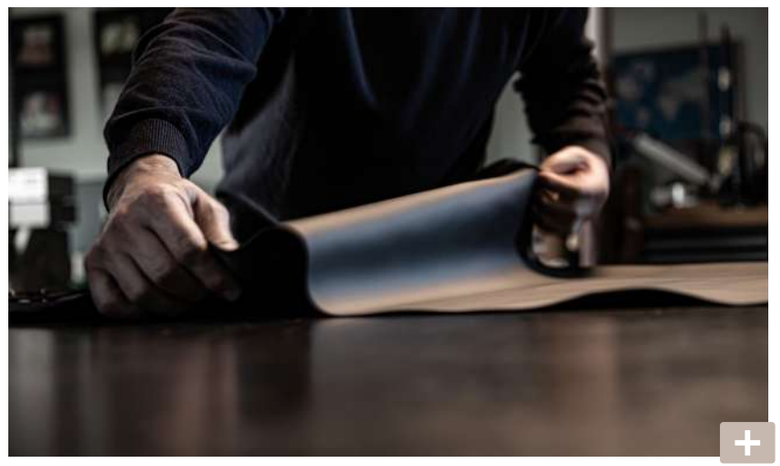
B.R.M CHRONOGRAPHS TIMEPIECE

The Design of DS 7 comes from the innovation and inventiveness of DS Automobiles craftsmen. Each detail is packed with expertise and our unique savoir-faire using only high-quality materials and elegant finishes. At DS, each model reflects personal expression with incomparable design, pioneering pleasure and incredible comfort.

More information



GUILLOCHE



WATCHSTRAP LEATHER

DS AUTOMOBILES

02 FIRST CLASS TRAVEL



DS IRIS SYSTEM



12.0'' HD TOUCHSCREEN



SUMPTUOUS SEATING

COMFORT AND DYNAMIC SERENITY

More information

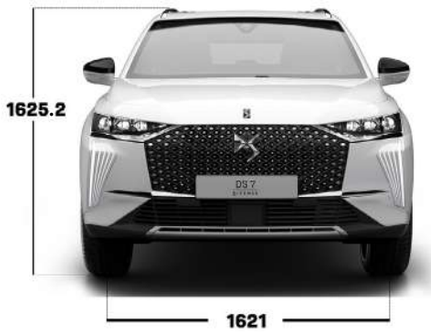
DS IRIS SYSTEM

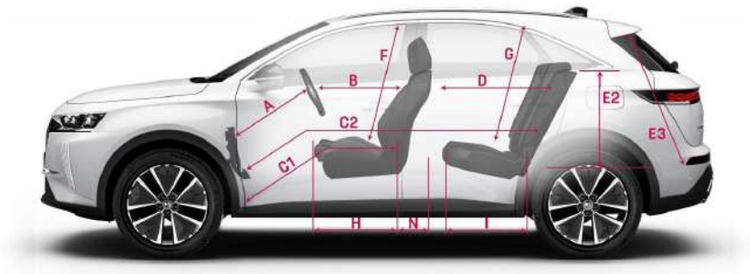
DS Iris acts as your onboard personal assistant, processing your requests via natural voice recognition. Iris can inform you of weather reports, adjust cabin temperature, change radio station, programme your navigation and even tell jokes, to make every journey memorable.

03

DIMENSIONS

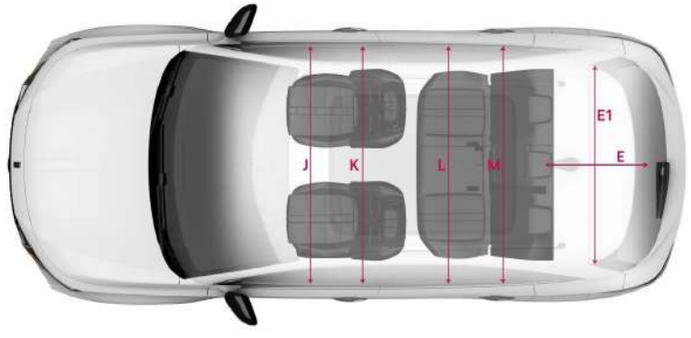












	(mm)
A	760
B	617
C1	816
C2	1756
D	940
E	933
E1	1201
E2	581
E3	779
F	915
H	478
G	840 cielo / 908 TN
I	556
J	1461
K	1476
L	1425
M	1493
N	240

04 THE WORLD OF DS



04 DS 7 ACCESSORIES



ROOF BARS - 1623576880



LONG ROOF BOX (420 LITRES) - 1609665580



ROOF BAR MOUNTED BIKE CARRIER - 1607798780

DS AUTOMOBILES



TERMS AND CONDITIONS Every endeavour has been made to ensure that the information, details and descriptions set out in this literature are correct, at the time of going to print. We reserve the right to modify our vehicles price, specification (including colour), equipment, accessories and characteristics or to discontinue any model, without notice, at any time. To avoid any misunderstandings you are advised to check with your Dealer the specification (including colour), equipment accessories and equipment relating to any vehicle and the exact cost and availability prior to ordering.